



Privacy Policy and User Agreement

Effective: 23 March 2006

Personal contact information we collect and what we do with it

When you are making a donation, purchasing a product, or expressing an interest in referring a child, we ask you for personal contact information, including your name, mailing address, phone number, and e-mail address. We will use this contact information to provide you with information or resources you have requested, such as a receipt, or a financial report, or we will use your information to contact you to clarify or verify other information, such as an order you placed, a donation you made, or a child that you have referred. Personal contact information is not shared with any outside organizations without your expressed written permission.

We will not add your name and contact information to any mailing lists without your prior knowledge or express permission. If we do not, you will not be added. If you have agreed to be added to one of our mailing lists, such as our e-mail or regular mailing list, then you may receive from us news about Operation Liftoff and information on how you can support the organization's mission.

Personal billing information we collect and what we do with it

In addition to personal contact information, we ask for billing information, such as your billing address and credit card number, when you make a donation or purchase a product. We use secure servers to gather and process your billing information. Your billing information is not shared with any other organizations, and your credit card number is not retained once your transaction has been authorized and processed.

Other contact information we collect and what we do with it

In some instances, we ask for contact information for people other than yourself – for example, e-mail addresses of friends to whom you wish to send a copy of one of our pages or the mailing address of someone you wish to have us notify of a donation you have made. Such contact information is not added to any mailing list nor is the information shared with any other organization.

How to view or change your information

With the exception of credit card numbers, which are not retained, you can view and request changes to all the information you have given us, including any mailing lists you may be on, by contacting us one of two ways:

Send a letter to:
Operation Liftoff
4204 Bonfils
St. Louis, MO 63044
Phone: 314-298-9770
Fax: 314-298-1699

Or

E-mail: olinc@sbcglobal.net

Your IP address, cookies, and plug-ins

For each visitor to our Web site, our Web server automatically recognizes the visitor's IP address (no personally identifiable information, such as e-mail addresses, is automatically recognized by our server). We

use your IP address to help diagnose problems with our server and to administer our Web site. Your IP address may also be used to gather broad demographic information. Occasionally, we may use session cookies to improve content, provide easier access, and understand how visitors use our Web site. Session cookies are also used to support our e-commerce pages. These cookies persist on your system for the duration of your browser session only. Our Web site does not offer stand-alone or plug-in applications that report individually identifiable information back to us or to any other organization.

Links to other sites

This site may contain links to other sites, including ones that gather personal contact information. Operation Liftoff is not responsible for the privacy practices or the content of such Web sites. However, any personal information obtained by us through other sites is treated as if it was gathered on our site, and our privacy policy applies.

Children

Operation Liftoff only collects personally identifiable contact information from children who are referred as potential treatment trip/wish children. We do not share it in any other way or with any other third parties. We do not give the ability to publicly post or otherwise distribute personally identifiable contact information on our Web site.

Changes To This Policy

Our privacy policy is subject to change from time to time. Any changes to this privacy policy will be posted on this web page, and we will mark the link to our privacy policy from our Internet home page to note the date of any changes, so that you will always know what information we collect online, how we use it, and what choices you have.

Security

Financial transactions and our secure servers

All financial transactions on our Web site, specifically online donations and online purchases, are managed through Pay Pal. All transactions take place on secure servers, and occur in real time. No financial data, such as your credit card number, is transferred via a less-secure channel, such as encrypted e-mail, for processing. Moreover, once your transaction has been completed, your credit card number is not retained.

User Agreement

By viewing and/or using this Web site, you are agreeing to all of the terms and conditions explained below.

1. This World Wide Web site with its home page in the domains "operationliftoff.org" and "operationliftoff.com" (the "Web site") is a complimentary information service offered by Operation Liftoff at no charge to you as a user of the World Wide Web, with the express condition that you agree to be bound by the terms and conditions set forth in this User Agreement. Operation Liftoff reserves the right to change these terms and conditions any time, and you must consult the most recent version of this User Agreement (not an older cached version) each time you view the Website. Do not use the Website if you do not agree to all of the following terms and conditions.
2. You agree to be bound by the terms and conditions set forth under the Service Marks, Copyright, and Hyperlinks sections of this Site Notice.
3. You acknowledge that the information on the Web site is provided "as is" for general information

only. Operation Liftoff makes no warranties of any kind regarding this Web site, including but not limited to any warranty of accuracy, completeness, currency, reliability, merchantability or fitness for a particular purpose, or any warranty that these pages, or the server that makes them available, are free of viruses or other harmful elements, and such warranties are expressly disclaimed.

4. You agree that you will hold harmless Operation Liftoff, Inc and its officers, directors, and employees from all claims arising out of or related to your access or use of, or your inability to access or use, this Web site or the information contained in this Web site or other websites to which it is linked, including but not limited to claims that you have found something you have heard, viewed, or downloaded from this Web site or another Web site to which it is linked to be obscene, offensive, defamatory, or infringing upon your intellectual property rights. In no event will Operation Liftoff or the contributors of information to this Web site be liable to you or anyone else for any decision made or action taken by you in reliance on such information or for any consequential, special, or similar damages, even if advised of the possibility of such damages.
5. You acknowledge that opinions and recommendations contained in this Web site are not necessarily those of or endorsed by Operation Liftoff.
6. Operation Liftoff may provide links on the Web site to other Web sites which are not under the control of the organization. These links are provided for convenience of reference only and are not intended as an endorsement by Operation Liftoff or individual operating the Web site or a warranty of any type regarding the Web site or the information on the Web site.
7. This Web site (excluding linked sites) is controlled by Operation Liftoff, Inc., which is headquartered in the State of Missouri, United States of America. It can be accessed from all 50 states, as well as United States Territories and other countries around the world. As each of these places has laws that may differ from those of Missouri, by accessing this Web site both you and Operation Liftoff agree that the statutes and laws of the State of Missouri, without regard to conflicts of law principles thereof, will apply to all matters arising from or relating to use of this Web site. You and Operation Liftoff also agree and hereby submit to the exclusive personal jurisdiction and venue of the Circuit Court of the State of Missouri in and for the County of St. Louis, the United States District Court for Missouri with respect to such matters. Operation Liftoff makes no representation that materials on the Web site are appropriate or available for use in other locations, and accessing them from territories where their contents are illegal is prohibited. Those who choose to access this Web site from other locations do so on their own initiative and are responsible for compliance with local laws.

Service Marks

All uses of Operation Liftoff service marks, both registered and common law, must be approved in writing by Operation Liftoff, Inc.

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Hyperlinks

You may provide a hypertext link to this Web site on another Web site, provided that:

(a) the link must be an active, text-only link (you may NOT use our logo without prior written approval) clearly marked "Operation Liftoff";

(b) the link must "point" to the URL "http://www.operationliftoff.com" or to "http://www.olstore.org" and not to other pages within the Web site;

(c) the link, when activated by a user, must display this Web site full-screen and not within a "frame" on the linked Web site;

(d) the appearance, position, and other aspects of the link may not be such as to disparage Operation Liftoff, Inc or its services, damage or dilute the goodwill associated with the Operation Liftoff name and service marks, or to create the false appearance that an entity other than Operation Liftoff is associated with or sponsored by Operation Liftoff;

(e) the link will not appear on pages including content which Operation Liftoff, Inc finds in its sole discretion to be objectionable or which includes obscene, pornographic, violent, intolerant, tasteless, denigrating or sexually oriented content or materials; and

(f) Operation Liftoff reserves the right to revoke its consent to the link at any time in its sole discretion by amending this Site Notice. You acknowledge and agree that you are responsible for keeping up with any such changes.

Thank you for taking the time to review our Privacy Policy and User Agreement. Operation Liftoff is very concerned about privacy and safety online. If you have any questions about these policy statements, the practices of this site, or your dealings with this Web site, you can contact:

Operation Liftoff
4204 Bonfils
St. Louis, MO 63044
Phone: 314-298-9770
Fax: 314-298-1699
E-mail: olinc@sbcglobal.net